break
the
mould.

claire cummins.

TV Presenter. Live Host. Product Presenter.

About Claire



Fun, bubbly and northern - Claire wears her heart on her sleeve and always brings her incredible energy to every event. She loves meeting and connecting with new people and is loved by all of the brands she regularly works with.

Showreel: https://youtu.be/U4A1r7r0byc

AS SEEN WITH











> *"We love working with Claire at Spark2, so it's really exciting to bring her into the break the mould. family. Her experience across shopping TV and local radio, alongside her work in education, has given her an amazing ability to build connections with her audience - even when she can't see them!"*
>
> **— break the mould. team**

Where you'll have seen Claire

01 · Shopping TV

Gemporia & Hobby Maker

Presenter on the Gemporia and Hobby Maker shopping channels from 2021–2024, building genuine connections with a live-TV audience she couldn't see.

02 · Commercials

Wilko & Diet Coke

DIY expert for Wilko short clips, and lead female in Diet Coke's "You Do You" commercial, directed by Molly Manners.

03 · Television & Drama

ITV credits

Played Amy in ITV Crime Stories, and featured across all 10 episodes as a contestant on ITV's Take Me Out.

Highlights

2021–2024	Presenter, Gemporia Shopping Channel (Television)
2021–2024	Presenter, Hobby Maker Shopping Channel (Television)
2021	DIY Expert, Wilko short clips (Commercial)
2019	Lead Female, "You Do You" — Diet Coke (Commercial, dir. Molly Manners)
2018	Amy, ITV Crime Stories (Television)
2015	Contestant, Take Me Out — featured all 10 episodes (ITV)